



# Airship Ventures

## PRESS CONTACTS:

Alexandra Hall  
Airship Ventures  
(P) 650.969.8100  
(E) [pr@airshipventures.com](mailto:pr@airshipventures.com)

Rachel Loya  
KRT Marketing for Airship Ventures  
(P) 925.284.6255  
(E) [rachel@krtmarketing.com](mailto:rachel@krtmarketing.com)

## **Airship Ventures Announces Historic Voyages Between San Francisco and Los Angeles** *California Cruises are the First-Ever Flights to Carry Passengers Between the Cities By Zeppelin*

**MOFFETT FIELD, Calif., Apr. 29, 2009** – Continuing to celebrate its second season of operations, Airship Ventures announced today that in May, *Eureka*, the largest airship in the world, will make the first ever passenger flights between San Francisco and Los Angeles by a Zeppelin. Bookending the Memorial Day holiday and a special week of Los Angeles tours, *Eureka's* first California Airship Cruises will allow passengers to enjoy spectacular views of California's Coastline and Central Valley as they sail in comfort 1,000 feet above the sights. Weather permitting, departure is scheduled for May 20 with a return on May 26.

"This is the first time since the *Graf Zeppelin* passed through California in 1929 on its round the world trip that sightseers have ever had the opportunity to view Central California and Los Angeles from a passenger Zeppelin," noted Airship Ventures Director of Sales Joanne Fedeyko. "Our inaugural California Airship Cruises and Los Angeles Airship Tours are quite literally historic occasions and they exemplify the type of unique experiences our passengers enjoy everywhere we fly."

In addition to a week of California Airship Cruises and Los Angeles Airship Tours, Airship Ventures will continue to offer scenic flights above the San Francisco and Monterey Bay Areas and continue its most popular promotions; highlights include:

- **Flight-seeing-for-Two:** Share an airship adventure and soar above the sights with someone special with the limited-time Flight-seeing-for-Two promotion. Buy one tour ticket or gift certificate and save 50% on a second. Some restrictions apply.
- **Mother's Day Flights:** Give mom a once-in-a-lifetime opportunity to get away from it all with an Airship Ventures gift certificate or Mother's Day tour. Admire the views with mom on board *Eureka*, or wave to her from the ground as she relaxes at 1,000 feet above San Francisco or Monterey.

To book a flight-seeing experience, or to view Airship Ventures' complete flight schedule, visit the Airship Ventures Web site at [www.airshipventures.com](http://www.airshipventures.com), or call 650.969.8100.

## **About Airship Ventures, Inc.**

Founded in 2007 in California, Airship Ventures, Inc., operates the only passenger airship operation in the United States, featuring *Eureka*, the world's largest airship. At 246 feet in length, the Zeppelin is longer than a Boeing 747 and more than 50 feet longer than the largest blimp. Based out of Moffett Field, *Eureka* also flies from Oakland and Monterey.

The Zeppelin's spacious cabin comfortably accommodates one pilot, one flight attendant, and 12 passengers with luxury features including oversized panoramic windows, an onboard restroom with window, and a 180-degree rear observation window and "love seat" that wraps the entire aft of the cabin. Using the inert gas helium for lift, and vectored thrust engines for flight, Zeppelin NTs have been flying in Germany and Japan since 1997 with an unparalleled safety record.

###