



Airship Ventures

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Love In The Air Above Los Angeles This Valentine's Day With Airship Ventures *World's Largest Airship Transforms Into A Giant Valentine, Romantic Flights Make Hearts Soar This Month*

MOFFETT FIELD, Calif., Feb. 5, 2010 – Unveiling a new look today, Airship Ventures is sending hearts soaring above Los Angeles. The world's largest airship, *Eureka*, shows she too loves L.A. with a giant valentine in the shape of a heart on her hull. Towering over three-stories tall, this heart is a token of affection to the city that has warmly welcomed the airship this past year, as well as a reminder that Airship Ventures will make couples feel on top of the world with romantic flights above the Southland Feb. 5-15.

"Romance is among the most popular reasons people climb aboard *Eureka*-- first dates, anniversaries, proposals, weddings, you name it, we've celebrated them all on board," noted Airship Ventures CEO Alexandra Hall. "With Valentine's Day around the corner, we wanted to show some love to Southern California, as well as remind locals that whether they are popping the question, renewing vows or just toasting the town with their sweetheart, we're here to help them make their Valentine's heart soar."

Leading up to, and throughout Valentine's weekend, Airship Ventures is adding a few special twists to its most popular L.A.-area routes to make sure this is a holiday couples won't forget. Valentine's Day flight options range from fun and flirty 30 minute voyages to longer-term commitment 2-hour sunset and coastal tours. Every romantic journey includes a champagne toast and spectacular views of Southern California. Couples booking one-hour or longer special packages over Valentine's Day will receive commemorative champagne glasses and chocolates. Reservations, starting at \$400/couple, plus taxes, can be made by calling 650-969-8100 x111. For passengers unable to fly Valentine's weekend, or who want "to make the love last" and celebrate at a later date, gift certificates are available online.

www.airshipventures.com/shop

In addition to delivering a one-of-a-kind experience in the air, Airship Ventures is also standing by to take care of Valentine's Day groundwork to make your flight extra-sweet. The custom charter team will arrange private charters and custom pre- and post-flight packages for passengers, including limousine, hotel accommodations and dinner reservations. With advance notice of planned proposals, in-flight staff will ensure soon-to-be-engaged couples get to enjoy panoramic vistas on the airship's most popular romantic spot—its wrap-around love seat—and capture any can't-miss moments on camera. For couples past the proposal, airship captains will be on-hand to perform mid-air vow renewals. A limited number of these ceremonies will be performed and scheduled on a first-come, first-serve basis for \$75, including a signed commemorative certificate. Valentines may make reservations by calling 650-969-8100—extension 123 for custom charters and packages; extension 111 for vow renewal reservations and proposal preparations.

While lovebirds soar, airship aficionados on the ground are invited to capture the love on camera for a chance to win a flight. Photographers of the top-3 heart-filled images of the Zeppelin flying above Southern California will each win a pair of tickets to fly aboard *Eureka*. Shutterbugs will know when to click by tracking *Eureka* at the Airship Ventures Web site, www.airshipventures.com/tracking. Photos may be e-mailed to sightings@airshipventures.com and must be received by Feb. 19. Top images and winners will be showcased the week of Mar. 1 on the Zeppelin Sightings Blog, www.zeppelintransit.blogspot.com.

About the Airship and Purchasing Tickets



Airship Ventures

Stretching 15-feet longer than a 747 and 50-feet longer than the largest blimp, *Eureka* is the world's largest airship. One of only three Zeppelins currently operating in the world, *Eureka* offers passengers spectacular 360-degree views of the sights on flightseeing tours above Los Angeles, San Francisco Bay, Silicon Valley and Monterey. For more information about the airship, or to view a detailed flight schedule and purchase tickets, visit www.airshipventures.com, or call 650-969-8100 x111.

About Airship Ventures, Inc.

Founded in 2007 in California, Airship Ventures, Inc., operates the only passenger airship operation in the United States, featuring *Eureka*, the world's largest airship. The Zeppelin's spacious cabin comfortably accommodates one pilot, one flight attendant, and 12 passengers, with luxury features including oversized panoramic windows, an onboard restroom with window, and a 180-degree rear observation window and "love seat" that wraps the entire aft of the cabin. Using the inert gas helium for lift, and vectored thrust engines for flight, Zeppelin NTs have been flying in Germany and Japan since 1997 with an unparalleled safety record. www.airshipventures.com

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*** TV STATIONS INTERESTED IN USING THE AIRSHIP AS BACKDROP FOR WEATHER SEGMENT "BEAUTY SHOTS" FEB. 5-15, OR MEMBERS OF THE PRESS INTERESTED IN MEDIA FLIGHTS, CALL RACHEL, 925-284-6255, TO ARRANGE.***