

P R E S S A L E R T / P H O T O O P P O R T U N I T I E S !

4th of July Weekend to Kick off in the Skies Above L.A. with First-Ever Parachute Drop from World's Largest Airship

Former Navy SEAL Parachutists to jump from Airship Ventures Zeppelin "Eureka" - - landing at the Queen Mary

WHAT: Independence Day weekend will kick off in a BIG way, as the Airship Ventures Zeppelin "Eureka" presents former Navy SEAL Leapfrog parachutist Geoff Reeves and his team making a dramatic Para drop from the airship, landing in the Queen Mary Event Park. Afterwards, member of the media are invited to experience flights aboard the airship, prior to the start of public flights, which will be offered July 3-7.

WHEN: Press Day: Thursday, July 2

7:00 am-10:00am – TV Morning show opportunities aboard the airship

10:30 am – Close-up shots of jumpers boarding airship at Long Beach Airport

10:45 am – Airship in position over Queen Mary (airborne over site until 11:30)

11:00 am – (approximate time) Para drop jump above Queen Mary Event Park

Great air-to-air shots for News Helicopters! Call airship pilot at frequency 123.32

Track the Zeppelin's location live: www.airshipventures.com/tracking.php

12:00-2:00 pm – Press flights aboard airship for members of media

WHERE: Press Flights & Para drop loading shots

Long Beach Airport, FBO AirFlite Terminal, 3250 AirFlite Way, Long Beach, CA (Off the 405 freeway at Cherry Avenue, corner of Wardlow)

WHERE: Parachute Drop landing zone shots

Queen Mary Event Park, 1126 Queen's Hwy, Long Beach (corner of Harbor & Queen's Way)

Based in the Bay Area, Eureka is returning to L.A. skies after a sold-out engagement in May, and will offer public flightseeing tours above L.A. July 3-7, out of the AirFlite Terminal at Long Beach Airport. One- and two-hour flightseeing tours offer magnificent views of Southern California landmarks, celebrity homes, and vistas of the Pacific Coast. A special two-hour July 4 Fireworks Flight will offer passengers stunning views of fireworks shows up and down the L.A. coastline. Prices start at \$495 per person, per hour plus tax. Info. and tickets: www.airshipventures.com or 650-969-8100, x111.

Press flights aboard the Airship Ventures Zeppelin will be offered on a space-available basis, to press with confirmed features only. Passengers must be able to board stairs and be of average weight. Cameras and recording devices can be brought onboard, but there is no live downlink. Portable microwave equipment can be used by advance arrangement.

At 246 feet in length, Eureka is the world's largest airship, and one of only 3 Zeppelins in the world. Fifteen feet longer than a Boeing 747, and 50 feet longer than the largest U.S. blimp, it is the only commercial passenger airship in North America -- carrying 12 passengers with luxury features including oversized panoramic windows, an onboard restroom with a view, and a 180-degree rear observation window with "love seat."

NOTE: TV STATIONS INTERESTED IN USING THE AIRSHIP AS BACKDROP FOR WEATHER SEGMENT "BEAUTY SHOTS" BETWEEN JULY 2-7, OR DURING TRAFFIC NEWS CAN CALL CHRISTINE AT 949-677-0309 TO ARRANGE DETAILS.