



**Media Contact:**  
Rachel Loya  
Airship Ventures  
650-969-8100 x 150  
[rloya@airshipventures.com](mailto:rloya@airshipventures.com)

### **Quick Facts About the Farmers Airship**

- The Farmers Airship, is the only commercial passenger airship in the United States; it is owned and operated by Airship Ventures
- The Farmers Airship is a Zeppelin, not a blimp; she is one of only two Zeppelins currently flying today and the only such airship in the U.S. or Americas
- At 246 feet in length, the Farmers Airship is the largest passenger airship in the world
- The Farmers Airship is 15-feet longer than a standard Boeing 747 and 50-feet longer than the largest blimp
- When not supporting Farmers community events, the Farmers Airship regularly offers passenger tours
- Custom charters and routes are available for private parties
- The Farmers Airship is filled with non-flammable helium
- The Farmers Airship's steady, smooth flight and great panoramas also makes her ideal as a scientific research and observation platform. Organizations that have used the airship in the capacity include:
  1. NASA, & SETI- Studying extremophile organisms in the Salt Ponds of San Francisco Bay to approximate and better understand under what conditions life may exist on other planets.
  2. Cal-EMA- The airship acted as a communications hub during the 2010 Operation Golden Guardian—the state of California's annual disaster drill, the largest such event in the country.
  3. Monterey Bay Aquarium Research Institute- Studying the algae bloom off of the coast of California.
  4. Woods Hole & the National Oceanographic and Atmospheric Association (NOAA)- Orcas research in Puget Sound near Seattle.
- In addition to research missions, the Farmers Airship serves as an ideal TV platform, covering sports such as PGA Golf, USTA Tennis and College Football, including the 2011 Rose Bowl Game.
- The Farmers Airship's cabin holds 12 passengers and boasts luxury features like oversized windows (some open!), an on-board restroom with a view and a rear loveseat complete with a panoramic, wrap-around window

**Public Tours:** Public tours aboard the Farmers Airship range in duration from 45 minutes to 2 hours and \$375-\$950/person. Private charters and custom routes are available.

More information may be found online at [www.FarmersAirship.com](http://www.FarmersAirship.com)

**To Book:** 650-969-8100 x 111 or [reservations@airshipventures.com](mailto:reservations@airshipventures.com)



**Media Contact:**  
Rachel Loya  
Airship Ventures  
650-969-8100 x 150  
[rloya@airshipventures.com](mailto:rloya@airshipventures.com)

### **What's the Difference? Airship vs. Blimp vs. Zeppelin**

An airship is an aircraft where most or all of the lift comes from a lighter than air gas, rather than from the movement of a wing or rotor. Airships have a fascinating history in both general and military aviation, including a number of 'firsts' such as circumnavigating the globe by air. The historic ships that made these journeys were filled with volatile hydrogen for lift; modern airships use non-flammable helium.

Externally Zeppelins and blimps look quite alike, and it's not uncommon to hear people talking about Zeppelins when they mean blimps, but there is a significant difference.

Today's Zeppelins have a light, rigid metal and carbon fiber framework that is covered with a synthetic canvas hull, inside of which is the lifting gas. This framework allows the engines to be located where they operate most efficiently - on the sides of the hull and at the tail end of the airship, far from the gondola - providing a quiet, vibration-free ride.

A blimp does not have an internal rigid frame. They maintain their internal shape due to the internal pressure from the lifting gas. Because there is no framework above the gondola, the engines have to be mounted directly to the sides of passenger cabin, creating noise and vibration.



**Media Contact:**  
Rachel Loya  
Airship Ventures  
650-969-8100 x 150  
[roya@airshipventures.com](mailto:roya@airshipventures.com)

## How Does the Farmers Airship Measure Up?

Zeppelin Size Comparison:

